Elements of practice
Element 1: Professional judgement, ethics and values

Introduction to this Element

Chartered Members of the Landscape Institute work in complex situations where they have to resolve different interests to achieve the best outcome for their clients and for the built and natural environment. This involves applying a high standard of judgement and ethical principles to their work, and upholding the standards and values of the profession. This Element applies across the five other Elements of landscape practice.

The Element

Chartered members:

1a. Understand the ethical dimensions to their actions and their responsibilities as chartered professionals to wider society, handling ethical dilemmas in a manner which respects the interests of their clients, the landscape and all those to whom the landscape matters

1b. Act in accordance with the LI's Code of Conduct and Charter and other standards and codes of practice relevant to their area of practice, acting responsibly and professionally in all their dealings

1c. Understand the wider contexts in which landscape decisions are made
This includes the environmental, social, political, cultural, spiritual and economic contexts of their work, and the possible impact or implications of changes and proposals, including decisions to take no action. It also includes
- acting responsibly in planning, design, management and policy decisions affecting the health of natural systems
- identifying and engaging stakeholders in helping to make decisions that affect their lives and future
- ensuring that stakeholders have access to relevant information in an understandable form

1d. Take responsibility for protecting, conserving and enhancing the natural and built environment within their influence
This includes
- striving to enhance, maintain, conserve or re-establish the integrity and diversity of biological systems and their functions
- creating sustainable places for people to live and work
- using indigenous and compatible materials and plants in the creation of habitat for indigenous flora and fauna

1e. Develop and specify products, materials, technologies and techniques that conserve resources and create sustainable landscapes

1f. Recognise the limits of their own understanding and abilities, and practise within them
1g. **Act as ambassadors for the profession, educating and promoting understanding of the value and role of landscape architecture**
   This includes
   - promoting awareness of the profession
   - promoting better understanding of the principles and purposes of natural, biological and physical systems affecting or relating to the landscape
   - encouraging environmentally positive, financially sound and sustainable solutions for land use, development and management
   - encouraging decisions, attitudes and values that support public health and welfare, environmental respect, and landscape and urban regeneration
   - promoting knowledge and understanding of materials and technology to enhance the appreciation of and resolution of practical landscape issues and problems

1h. **Recognise the expertise of fellow professionals in other disciplines**
   This includes supporting or drawing on or directing their work in a way that respects and makes effective use of their expertise
Element 2: Organisation and management

Introduction to this Element

This Element concerns the management of professional practice and the application of appropriate standards to their activities. Depending on a chartered member's responsibilities and working context, it can apply to personal practice or to leading a team, department or practice.

The Element

Chartered members:

2a. Follow the Code of Conduct in relation to financial and business practice

2b. Observe all relevant legal requirements and obligations
   This may include
   • employment and contract law
   • international agreements
   • environmental legislation

2c. Observe all Health and Safety requirements and guidelines
   This includes
   • understanding the duties of all parties under the Construction, Design and Management (CDM) regulations and acting in accordance with the regulations
   • ensuring that their own work practices and those in their wider area of responsibility minimise risk to self and others

2d. Represent and promote services offered by the department, practice or agency
   This may include
   • giving professional presentations to clients and others on the expertise and services offered, the scope and purpose of their own and their organisation's role
   • demonstrating compliance with standards which may be required as part of the procurement process

2e. Prepare fee proposals to set out scope of work and contractual arrangements between parties
   This includes agreeing the extent of works to be carried out under a fee proposal, options for additional work and stages of payment. Proposals should be based where appropriate on standard methods of charging fees, or amended to suit the work to be undertaken.

2f. Ensure that adequate, accessible and secure records are maintained
   This may include
   • contract documentation
   • letters of appointment
   • registers of issued drawings
   • statutory records
2g. **Recommend appropriate sources of further information or technical input where these lie outside their remit or area of expertise**

2h. **Adhere to good management practice**
   This includes
   - effective management of time, finances and resources
   - maintaining good working relationships and document control
   - effective and open communication
Element 3: Assessment

Introduction to this Element

This Element focuses on establishing the requirements of the project and the client brief, and assessing the condition, value and context of the existing landscape. The specific assessment methodologies that are appropriate will depend on the site and context, the focus of the individual’s work, and the brief.

The Element

Chartered members:

3a. Identify client requirements
   This includes
   • establishing immediate and future goals, priorities and budgets
   • identifying relevant factors and requirements which might have an impact on the project, including any constraints and risks
   • considering any consents, planning permissions etc which the client should be made aware of at the early stages of a commission
   • identifying any requests or requirements which might not be realistic or appropriate and discussing and agreeing valid alternatives
   • summarising and checking accurate understanding of the client’s requirements

3b. Identify user requirements and expectations
   This includes
   • establishing who the users or beneficiaries of the project will be and their expectations and requirements
   • challenging expectations which may not be appropriate or realistic and discussing alternatives
   • summarising and checking that they have accurately understood the stakeholder’s requirements

3c. Assess the significance and context of the landscape
   This includes
   • establishing legislative and planning policy framework pertinent to the site
   • understanding local perceptions of the landscape
   • identifying personal, cultural, historic, spiritual, symbolic, financial or communal values associated with the existing landscape

3d. Assess the existing landscape and define the impact of proposed change
   This includes
   • establishing the physical quality, condition and function of the landscape and its features and assets
   • evaluating and defining the character and visual influence of the site and that of the wider landscape in which it sits
   • understanding the sensitivity of the site and the surrounding environment
   • understanding the ecological value and sensitivity of the site and the surrounding landscape
• evaluating the ability of the landscape to accommodate change

3e. **Record and report the findings of the assessment**
Using the most appropriate method to the task in hand
Element 4: Options and strategies

Introduction to this Element

This Element concerns the development of detailed proposals or advice based on considering, reviewing and refining options that achieve the most appropriate outcomes. It builds on the assessment process described in Element 3.

The Element

Chartered members:

4a. **Review options, opportunities and constraints involved in managing and/or making changes to the landscape**

   This includes
   - taking into account relevant legal requirements and the planning process
   - identifying the risks, resources and benefits associated with different options and the implications these may have for
     - meeting the client’s objectives
     - the potential for the landscape to succeed
   - evaluating the effects of taking no further action

4b. **Choose effective strategies and solutions to resolve existing and potential conflicts and interests to meet the client brief**

4c. **Communicate proposals or advice, and seek client and stakeholder agreement for them**

   This includes
   - presenting proposed solutions or advice as appropriate to the nature of the project
   - advising on strategies, good practice, standards and relevant legal requirements and practical considerations
   - selecting communications media and methods appropriate to the nature of the proposal and the audience
   - anticipating client questions and concerns
   - identifying choices and decisions to be made and providing advice
Element 5: Implementation

Introduction to this Element

This Element focuses on taking forward a project or activity. Depending on the focus of the landscape architect’s work, this could be the implementation of a proposal or design or of a plan for the long-term management or maintenance of a site.

The Element

Chartered members:

5a. **Agree detailed project plan with client**
   This includes
   - finalising the work to be taken forward
   - preparing technical documents, illustrations and plans to realise the project
   - ensuring that all necessary statutory consents and permissions are in place before commencement of works on site

5b. **Identify strategies to engage stakeholders**
   This includes
   - choosing appropriate methods and styles of communication to explain and galvanise support for the action being taken
   - acting as an arbiter to resolve conflicts where there are multiple parties with different interests in a place

5c. **Manage or provide input into the tendering processes for contractors on behalf of the client**
   This may include
   - identifying materials and products, appropriate techniques, and workforce
   - preparing documentation to enable a tender process to be undertaken
   - liaising with clients to ensure that documents are in accordance with client’s requirements and budget
   - identifying and liaising with tenderers during the tender period and ensuring fair tendering methods are employed
   - analysing returned tenders, and making recommendations to the client

5d. **Agree a programme of work with contractors**
   Agreeing with the client and contractors/other workforce a detailed schedule of works which is accurate and realistic including contingency plans

5e. **Agree contractual arrangements for work with contractors**
   This includes
   - agreeing the basis on which the project will be taken forward
   - selecting appropriate forms of contract
   - seeking legal advice and guidance on implications where required
ensuring that all is in accordance with client procurement rules and current Health and Safety legislation, in particular CDM regulations

5f. **Monitor and control projects**
   This includes
   - contract administration including issue of instructions and certificates
   - effective monitoring the project against the agreed programme and quality standards
   - reporting to clients on progress, and identifying and advising on decisions which need to be made

5g. **Manage project completion and handover**
   This includes
   - defining and ensuring provision of information and guidance required by those managing and maintaining the site
   - identifying and arranging for the satisfactory completion of any outstanding work
   - arranging, recording and agreeing a handover inspection involving all relevant stakeholders

5h. **Review and evaluate projects and working practices**
   This may include
   - seeking feedback from stakeholders, clients and contractors
   - using key performance and other indicators to identify areas for potential improvement in future projects
Element 6: Continuing professional development (CPD)

Introduction to this Element

This Element concerns the maintenance and extension of personal professional knowledge and capability through ongoing development and contribution to the profession. This includes keeping up to date on current developments, emerging principles, techniques and philosophies, adopting a reflective approach to their professional practice, and supporting the development of others.

The Element

Chartered members:

6a. Keep themselves informed of changes affecting the profession and broader developments relevant to their work
   This may include
   • networking with fellow professionals and others
   • attending events and seminars
   • conducting internet research
   • visiting sites
   • reading relevant publications

6b. Ensure their practice, knowledge, skills and techniques are up-to-date
   This includes
   • producing a plan for personal professional development
   • identifying personal strengths, abilities and areas for development
   • identifying learning opportunities to meet current needs and expected future professional requirements

6c. Reflect on and learn from their practice
   This includes
   • reviewing and reflecting on professional activities and experiences
   • generating ideas and exploring possibilities to address problems and issues
   • seeking opportunities for discussing ideas and experiences with fellow practitioners

6d. Contribute to the development of the profession
   This may include
   • disseminating skills, knowledge and understanding through informal or formal means
   • providing training, guidance and instruction
   • acting as a mentor to others where necessary, including as a Mentor on the Pathway to Chartership